



IN ASSOCIATION WITH



POST GRADUATION IN RETAIL MANAGEMENT Real Estate & Retail Space Management

MEDIUM: English

DURATION: ONE year

ELIGIBILITY: Any Graduate from U.G.C. recognized University.

COURSE OBJECTIVE : Preparing for retail industry.

HIGHLIGHT : Practical + Theory, Earn while you learn.

SEMESTER – I

- Business Communication
- Marketing and Sales Management
- Advertising and Public Relations
- Human Resource Management
- Customer Relationship Management
- Supply Chain Management

SEMESTER –II SPECIALIZATION

Real Estate and Retail Space Management

- Real Estate Management
- Real Estate Entrepreneurship
- Understanding of RERA
- Retail Space Management

PLACEMENT GURANTEED

- 6M INTERNSHIP
- DESERTATION
- 12 HOURS A WEEK PROGRAM