



IN ASSOCIATION WITH



POST GRADUATION IN RETAIL MANAGEMENT Fashion Retailing & Visual Merchandising

MEDIUM: English

DURATION: ONE year

ELIGIBILITY: Any Graduate from U.G.C. recognized University.

COURSE OBJECTIVE : Preparing for retail industry.

HIGHLIGHT : Practical + Theory, Earn while you learn.

SEMESTER – I

- Business Communication
- Marketing and Sales Management
- Advertising and Public Relations
- Human Resource Management
- Customer Relationship Management
- Supply Chain Management

SEMESTER –II SPECIALIZATION

Fashion Retailing and Visual Merchandising

- Fashion Retailing
- Visual Merchandising
- Brand Management
- Fashion Marketing and E- Commerce

PLACEMENT GURANTEED

- 6M INTERNSHIP
- DESERTATION
- 12 HOURS A WEEK PROGRAM